

LINK TO VALUE



MAKE AN IMPACT

GROW MARKET SHARE



VALUE

STRATEGIC LINK

IMPACT



SERVE MEMBERS BETTER



SOLUTIONS THAT WORK

EXAMPLES OF CU SUCCESS

INSURANCE

CUNA MUTUAL

\$4 M

REIMBURSEMENTS

+ \$15.5M IN CLAIMS IN 2015

COLLECTIONS

REPO REMARKETING

79

OR / WA CREDIT UNIONS

769

VEHICLES RECOVERED IN 2015

RESULTING IN

\$7.2 M

INCOME

SPRINT

\$200K

IN NON INTEREST INCOME IN 2015

NORTHWEST EMPLOYEES BENEFITS TRUST

43

CREDIT UNIONS RECEIVING SIGNIFICANT HEALTHCARE SAVINGS

CU DIRECT (CUDL)

168,811

CONTRACTS

\$4B FROM AUTO DEALERS

20 PARTNERSHIPS

9 CONSULTANTS

STREAMLINING EFFICIENCIES

NON-INTEREST INCOME

LOAN VOLUME

PROVIDING SCALE

RECOVERY & COLLECTIONS

MEMBER DISCOUNTS

90%

OF NORTHWEST MEMBER CREDIT UNIONS EXPERIENCE THE VALUE OF STRATEGIC LINK

FUTURE INNOVATION

RESOURCE CENTER FOR CREDIT UNIONS

BETA SPACE

NEW INNOVATIVE PRODUCTS & SERVICES